



Press Release

OPERAZIONE RISORGIMENTO DIGITALE AND RAIPLAY TOGETHER TO TELL THE BEST DIGITISATION STORIES

Applications are being opened today to select the protagonists of the new docuseries on air in October, entitled “Tutto è possibile – Storie di Risorgimento Digitale” (“Everything is possible - Stories of the Digital Renaissance”)

A journey through eight episodes telling how Italian life has changed thanks to the acceleration of opportunities offered by internet

Rome, 13 April 2021

Eight stories narrating the Italians’ ‘Risorgimento Digitale’ in a docuseries. A special journey through a Country that has changed its habits and life style thanks to Internet and the new opportunities offered by innovation. This is the project between ‘**Operazione Risorgimento Digitale**’, the great partnership promoted by TIM between companies, institutions and the voluntary sector to spread the digital culture, and **RaiPlay**: starting today people can describe their digital experiences and apply to become protagonists of one of the eight episodes in the new ‘**Tutto è possibile – Storie di Risorgimento Digitale**’ series to be broadcast on RaiPlay next October.

The initiative was presented live today in streaming by **Salvatore Rossi**, TIM’s Chairman, **Elena Capparelli**, Head of RaiPlay and Digital, **Andrea Laudadio**, Head of TIM Academy & Development and **Riccardo Luna**, journalist and project creator. During the meeting they explained that the purpose of the docuseries was to create a concerted narration, through the more significant stories of those who had acquired greater awareness of the benefits of digitisation in every day life. Stories of students, teachers, doctors, artisans, shopkeepers who have understood how the impact of the technological transition in progress creates benefits in many areas.

[The Operazione Risorgimento Digitale website](#) provides all the information needed to **apply to take part in the project between 13 and 26 April**. Each episode, lasting about 25 minutes, starts with a journey and a meeting with the protagonist; from there the story and discovery of how the person’s life has changed and how technology proved to be a concrete opportunity for the growth not just of the protagonists but also their world of reference. At the end of each episode, the protagonist will make a gift of an item representing his change, to enrich the special ‘**Tutto è possibile – Storie di Risorgimento Digitale**’ collection.

*“Operazione Risorgimento Digitale was launched at the end of 2019 to accompany the Country’s digitisation with a project to spread the new know-how amongst all levels of the population and all over the country; so as to leave no one out - declares **Salvatore Rossi, TIM’s Chairman**. In this period we have done a lot and are proud to take a further step forward with Rai. In the 50s, thanks to Rai programmes, the never forgotten Maestro Manzi made a considerable contribution to the literacy of much of Italy and to completing the Country’s unification. Today’s new alphabet is digital. This is the*



challenge. Through the great Operazione Risorgimento Digitale alliance, we are making all our support available to the Country to bridge the knowledge gap, in step with the development of network infrastructures all over the country”.

*“The tale of how the major emergency we have experienced, and continue to experience, has generated innovation, together with a new, more widespread digital culture, is a wonderful, positive, authentic story” - declares **Elena Capparelli, Head of RaiPlay and Digital**. This is why we are happy that the “home” to these stories is RaiPlay, the Public Service platform, whose objectives include the promotion of digital literacy amongst its public, in particular the more traditional watchers”.*

Operazione Risorgimento Digitale

This is the great alliance promoted by TIM and more than 40 partners of excellence to close the country’s cultural digital divide. The project is in collaboration with the European Commission and endorses the Manifesto for the Digital Republic promoted by the Ministry for Innovation. As part of the project important memorandums of understanding have been signed with the Ministries for Public Administration, Education and Justice. The initiative also collaborates with the State Police, is sponsored by ANCI, the Federation of Confindustria Digitale, and is partnered with CENSIS, Treccani, Fondazione Mondo Digitale, WeSchool, ItaliaCamp, JA Italia, Gruppo Maggioli, Telefono Azzurro. The project promoted by TIM has been joined by excellent partners such as Accenture, Adobe, Artur D. Little, BCG (Boston Consulting Group), Cisco, Dell, Engineering, Ericsson, Generation (Mckinsey), Google, Hewlett Packard Enterprise, Huawei, Lenovo, Manpower, Nokia, NTT DATA, Oppo, PWC (PricewaterhouseCoopers), Qualcomm, Reply, Samsung, SAP, SWG, Xiaomi, ZTE, Coopculture, RDS, Gruppo Editoriale La Scuola SEI as well as INWIT and Olivetti. The initiative has gained the support of trade associations, the voluntary sector and key stakeholders in the field of social innovation.

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